

A Brief Biography of Brad Lakritz

Brad Lakritz is Manager of Educational Technology Resources at Marin Academy High School (MA) in San Rafael, CA. He teaches technology, filmmaking, and mass communication and does professional development designed to assist teachers with integrating technology into their curriculum. He manages information technology and other network systems for the school. He is the faculty advisor for the Film Club, the Technology Club, and the Jewish Student Union.

Prior to working at MA Mr. Lakritz served as Educational Technology Coordinator at the San Francisco-based Bureau of Jewish Education (BJE). He also held the position of Production Manager for the Northern California operations of Video Monitoring Services of America, Inc (VMS).

While at VMS Brad was responsible for all aspects of the news retrieval production process including managing a staff of up to 17 people and an operation running 20 hours per day, seven days a week. He also managed the evaluation, purchase, installation, and use of all forms of technology used in the business.

During his first year at the BJE in San Francisco Mr. Lakritz created the Family History Video Project (FHVP). He co-wrote the curriculum materials which include a teacher guide and student workbook and he developed the media integration piece which included the purchase of video equipment and training teachers and students. The FHVP was first piloted at Congregation Rodef Sholom in San Rafael, CA in 1988. This technology-based Jewish family history project helped train dozens of teachers and provided an opportunity for more than three thousand students to create videos exploring their family histories.

Brad later served as a Bay Area consultant to the Revson Foundation on the creation of the *Jewish Heritage Video Collection* (JHVC) and assisted more than two dozen local congregations and community organizations in applying for grants to purchase and implement the use of this extensive educational media resource. Mr. Lakritz developed the *Jewish*

Education Online web site, which provides links to Jewish educational resources for teachers via the Internet. He also helped start the *Bay Area Jewish Educator's Online Forum*, an Internet-based discussion group for Jewish educators that is still active today.

Mr. Lakritz has planned and organized technology-oriented teacher training workshops and served on planning committees for major conferences for the past 23 years including the *Bay Area Jewish Educators Conference*, the *Coalition for the Advancement of Jewish Education* (CAJE), *Computer Using Educators* (CUE), the *Bay Area Independent Schools Network* (BAISNet), the *California Association of Independent Schools* (CAIS), and the *National Educational Computing Conference* (NECC). He also served on the School Site Council for the Mary E. Silveira Elementary School in San Rafael, CA. He currently holds the position of school board member for Congregation Rodef Sholom in San Rafael, CA.

A graduate of the University of California at San Diego, where he studied Communication, Political Science, and Sociology, Mr. Lakritz was a consultant to Thirteen/WNET on its resource guide to accompany the release of the *Heritage: Civilization and the Jews* DVD-ROM. He was a consultant on training and technology to the *Jewish Media Fund* of the *Revson Foundation* for their Bay Area Initiative on the implementation of the *Heritage* DVD-ROM.

Brad specializes in training teachers, developing curriculum, and providing the necessary resources in support of the use of technology and multimedia in the classroom. He enjoys teaching, photography, filmmaking, hiking and biking, and coaching youth baseball.

Brad Lakritz was born and raised in Hanford, CA where he is a graduate of Hanford High School. He lives in San Rafael with his wife Dena and their three children Emily, Noah, and Mia.